

Dental GrowthCon Agenda

November 15, 2024

Dallas Marriott Downtown | 650 N Pearl St, Dallas, TX 75201



Friday, November 15th

**7:30am –
8:30am**

Breakfast & Registration

**8:30am –
10:00am**

The New Reality of Dentistry (State of Dental Industry)

Avi Weisfogel

Dentistry is changing rapidly before our eyes. In this lecture, you'll learn all about the evolution of this industry, what we can expect to see in the near future, and how to position yourself to profit.

**10:15am –
11:00am**

Unmasking EBITDA

Shameika Henderson

Take a deep dive into what really makes your practice valuable, and how you can increase your EBITDA and profitability with essential tips and advice.

**11:05am –
12:00pm**

Level Up Your Dental Future

Korey Bartholomew

Discover how to plan and prepare for potential exit strategies.

**12:00pm –
1:00pm**

Lunch

**1:00pm –
2:45pm**

Leading Through Challenges & Opportunities

Dr. Mark Murphy

We've always believed that dentists deserve the freedom to be in control of their own future. Dr. Murphy presents an evolutionary and predictive view of dental economics, strategies, and tactics to empower dentists to lead their practices to succeed in any landscape.

**3:00pm –
4:30pm**

What the Right Growth Can Do for You

Avi Weisfogel

There's never been a "one size fits all" approach to growing your practice. Whatever your business looks like, you'll learn new strategies for increasing profitability.

**4:30pm –
5:00pm**

Open Q&A

Avi Weisfogel & FDP Team

An open discussion with our presenters, covering all your questions in a group Q&A setting. It's your chance to ask us anything you want to know more about.

**5:00pm –
6:00pm**

Happy Hour