

# Dental GrowthCon Agenda

November 15, 2024

Dallas Marriott Downtown | 650 N Pearl St, Dallas, TX 75201



## Friday, November 15th

**7:30am –  
8:30am**

**Breakfast & Registration**

**8:30am –  
10:00am**

### **The New Reality of Dentistry (State of Dental Industry)**

**Avi Weisfogel**

Dentistry is changing rapidly before our eyes. In this lecture, you'll learn all about the evolution of this industry, what we can expect to see in the near future, and how to position yourself to profit.

**10:15am –  
11:00am**

### **Unmasking EBITDA**

**Shameika Henderson**

Take a deep dive into what really makes your practice valuable, and how you can increase your EBITDA and profitability with essential tips and advice.

**11:05am –  
12:00pm**

### **Maximizing the Value of Your Asset**

**Korey Bartholomew**

Don't sweat the little things, embrace them. Whether big or small, we know all the secrets to maximizing your valuation and getting the most from your practice.

**12:00pm –  
1:15pm**

**Lunch**

**1:15pm –  
2:30pm**

### **Getting You Ready for Multiple Exit Strategies**

**Korey Bartholomew & Avi Weisfogel**

We've always believed that dentists deserve the freedom to be in control of their own future. While there are several different paths to take, we'll help you determine which one gets you closer to your goals and your ideal exit strategy.

**2:45pm –  
4:00pm**

### **What the Right Growth Can Do for You**

**Avi Weisfogel**

There's never been a "one size fits all" approach to growing your practice. Whatever your business looks like, you'll learn new strategies for increasing profitability.

**4:15pm –  
5:00pm**

### **Open Q&A**

**Avi Weisfogel & FDP Team**

An open discussion with our presenters, covering all your questions in a group Q&A setting. It's your chance to ask us anything you want to know more about.

**5:00pm –  
6:00pm**

**Happy Hour**