

Dental GrowthCon Agenda

November 15 – 16, 2024

Dallas Marriott Downtown | 650 N Pearl St, Dallas, TX 75201



Friday, November 15th

**7:30am –
8:30am**

Breakfast & Registration

**8:30am –
10:00am**

The New Reality of Dentistry

Avi Weisfogel

Dentistry is changing rapidly before our eyes. In this lecture, you'll learn all about the evolution of this industry, what we can expect to see in the near future, and how to position yourself to profit.

**10:15am –
11:00am**

Unmasking EBITDA

Shameika Henderson

Take a deep dive into what really makes your practice valuable, and how you can increase your EBITDA and profitability with essential tips and advice.

**11:00am –
12:00pm**

Maximizing the Value of Your Asset

Korey Bartholomew

Don't sweat the little things, embrace them. Whether big or small, we know all the secrets to maximizing your valuation and getting the most from your practice.

**12:00pm –
1:15pm**

Lunch

**1:15pm –
2:30pm**

Real Lessons Learned for Leveraging Your Practice

Avi Weisfogel & Virtual Panel

Over the years, we've seen it all. During this session, we'll share the experiences that allowed us to discover simple, reliable ways of unlocking your practice's potential.

**2:45pm –
4:00pm**

What the Right Growth Can Do for You

Shameika Henderson & Avi Weisfogel

There's never been a "one size fits all" approach to growing your practice. Whatever your business looks like, you'll learn new strategies for increasing profitability.

**4:15pm –
5:00pm**

Becoming an Evangelist for Growth

Avi Weisfogel

Knowledge is the key that can open any door. But without putting that knowledge to practice, it can only take you so far. We'll show you how to talk the talk, and walk the walk.

**5:00pm –
6:00pm**

Cocktail Reception

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8:30am**

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**8:30am –
10:00am**

Getting You Ready for Multiple Exit Strategies

Korey Bartholomew & Avi Weisfogel

We've always believed that dentists deserve the freedom to be in control of their own future. While there are several different paths to take, we'll help you determine which one gets you closer to your goals and your ideal exit strategy.

**10:00am –
11:00am**

Open Q&A

Shameika Henderson, Korey Bartholomew & Avi Weisfogel

An open discussion with our presenters, covering all your questions in a group Q&A setting. It's your chance to ask us anything you want to know more about.

**11:00am –
12:00pm**

One-On-One Conversations

Avi Weisfogel

You've heard from us, and now we want to hear from you. Take this opportunity to talk about your specific goals, and how we can help you get there.

12:00pm

Lunch / Wrap Up